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**J. Derek Schmidly**

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| **Education** | **University of Missouri-Columbia** **The Gordon E. Crosby, Jr., MBA Program**Emphases: Finance and ManagementMasters of Business Administration, May 2008GPA – 4.0GMAT - 650 | **Evangel University**Majors: Biblical Studies; Biblical LanguagesMinor: FinanceBachelor of Arts, May 2006GPA – 4.0 |
| **Experience****Experience (cont.)** | *Owner / Investment Advisor*, **Auxan Capital Advisors, LLC**, Springfield, Missouri (July 2008 – Present)* Giving investment advice and providing financial planning services to clients
* Developing statistical formulas to measure stock market risk, which are used to build actively managed investment strategies
* Designing customized strategies for each client, and implementing the trades on their behalf
* Providing business planning services to startup companies, preparing forecasts of their 5-year financials and coaching them in the process of writing a business plan and seeking financing through investors or lending institutions
* Performing all marketing, website and accounting functions of the business
* Seeking out new clients, setting up accounts, and managing ongoing client relationships
* Giving into a Donor Advised Fund (simplified endowment) since 2009, which has totaled nearly $15,000 in donations as of February 2012
* Preparing to take the Series 3 and Series 34 Exams in March 2012 to expand my services into managed currency strategies

*Adjunct Professor,* **Evangel University**, Springfield, Missouri (Aug 2009 – Present)* Teaching an advanced investment course on Fixed Income Instruments
* Teaching an advanced investment course on Equities and Derivatives
* Coordinating and leading the Student Investment Group, which meets every two weeks and gives students an opportunity to manage a real investment fund of about $30,000
* Contributing to EU being able to begin offering a degree in Finance for the first time
* Making Series 65 study materials available to student who want to get their license as they prepare to enter the workforce

*Associated Person,* **Currensee Inc.,** Springfield, Missouri (Mar 2012 – Present)* Passed Series 3, 34, and 30 Exams in March 2012
* Offering potentially high return currency (forex) strategies to clients through the Currensee Trade Leader Investment Program
* Helping clients set up new accounts and teaching them how to use the technology to make better decisions and improve their performance

MU Graduate Assistantship: *Entrepreneurial Scholar*, **Missouri Innovation Center**, Columbia, Missouri (August 2006-May 2008)* Responsible for market research of revenue potential and competitive landscape for start-up ventures *Equinosis, Nasopure, Warm Welcome,* and *IconicHealth*
* Wrote narratives about the competitive landscape that became part of the overall business plans of our clients, which were then presented as an opportunity for private investment to Centennial Investors, a local angel funding group
* Gathered data and statistically analyzed links between government funding and new venture creation in universities for a project sponsored by the Illinois-Missouri Biotechnology Alliance
* Reviewed financial projections, valuation, and viability of business plans

*Equities Adviser and Analyst*, **Blaicol Capital Management** **LLC**, Springfield, Missouri (January 2006-January 2007) * Passed Series 65 Exam in 2006 and registered as an Investments Adviser Representative
* Managed investments in client accounts using iShares and ETFs, which were managed through Fidelity
* Responsible for new strategy development and wrote scans using Metastock software and Stockcharts.com to speed up the process of finding investment opportunities
* Experienced with equity trading (Since 2004)

Consulting Projects, **Delta Systems & Hermann Farm and Museum**, Columbia, Missouri (August 2007-May 2008)* Worked on consulting projects as part of a 5-person team performing market analysis and delivering professional reports 30 and 50 pages long
* Determined the revenue potential across Missouri and surrounding states of a new software product by Delta Systems for fundraising efforts at Chambers of Commerce
* Performed market segmentation and wrote a marketing plan for attracting visitors to a new historical site west of St. Louis

*English Teacher*, **The Centre**, Chiang Mai, Thailand (June 2006 – August 2006)* Lived in Thailand for seven weeks teaching two classes of undergraduate students four days a week and designed daily lesson plans and planned special weekly parties for the students
* Acquired a novice/intermediate level of speaking, reading, and writing Thai
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| **Volunteer** | * AGCU Supervisory Committee Member (2010 – 2011)
* Evangel University Alumni Board (2012 – Present)
* BNI Business Partners, Power Team Coordinator (2009 – Present)
* EU Student Investment Group, Program Coordinator (2009 – Present)
* Landmark Christian Center, Youth Worship Leader (2013 – Present)
* James River Assembly, Keyboardist (2008 – Present)
* James River Assembly, Life Group Leader (2009 – 2011)
* Evangel University Chapel Worship Leader (2004 – 2006)
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| **Honors** | * Springfield Business Journal 40 Under 40 Award - 2012
* Second place in MU New Venture Idea Competition – Non-Profit Category (2007)
* Evangel University Varsity Football, Three-year letterman (2002-2005)
* NAIA All-American Scholar Athlete (2003-2005)
* National Dean’s List (2004-2006)
* Graduated Summa Cum Laude (2006 & 2008)
* EU Football Team Discipleship Award (2005)
* EU Football Team President’s Award (2004 & 2005)
* Many Endowed and Department Scholarships
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| **Hobbies & Interests** | * Playing piano - Golf - Tennis - Cooking Thai - Investing - Jazz music - Learning languages - Social Entrepreneurship - International travel
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